



Smart Tech

Leading Technology
for the Cannabis Industry

NEW
CUSTOM APP

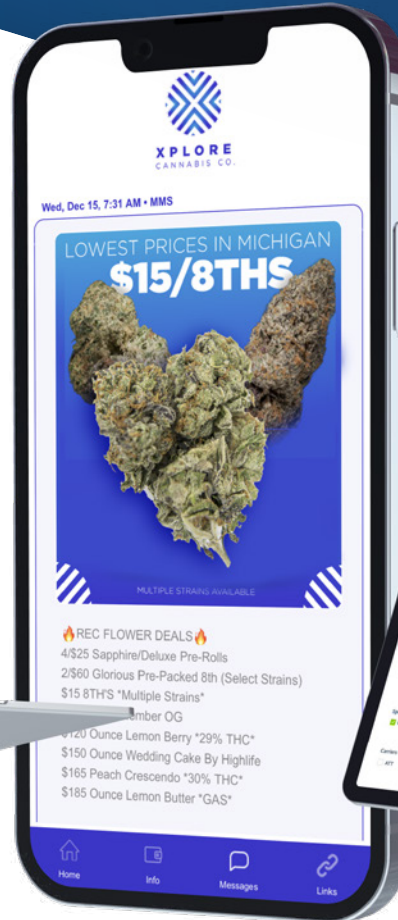
LOYALTY
SIGNUPS

MESSAGING

REPORTING

TARGETED
CAMPAIGNS

NEW
CUSTOMERS





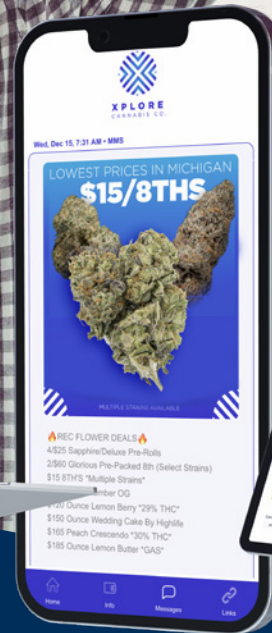
Higher Deliverability
& Increased Engagement

Integrates With Your
Current Tech Stack

Segment Your Message
To Your Audience

Track & Analyze ROI
On-Demand

Website, Texting,
Loyalty, Smart App
All Work Together



Your Brand
Our Tools

 **Leafbuyer**™

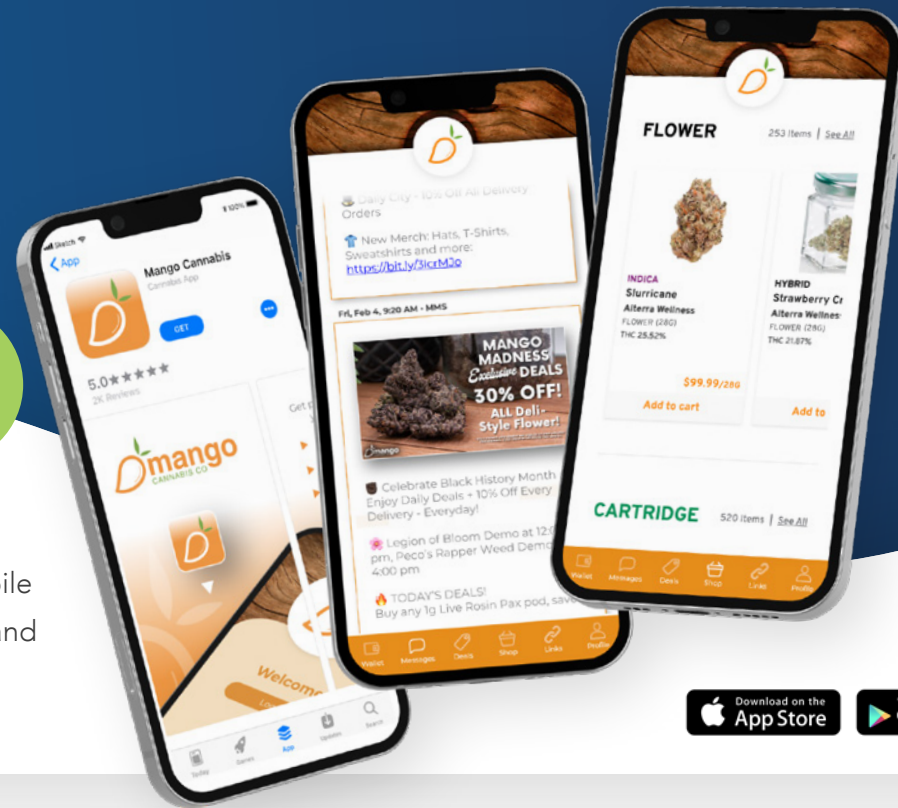


Smart Tech



Custom Native App

Engage with your customers through a custom branded mobile application with real-time messaging, reward updates, pickup and delivery, and more...right from the palm of their hand.



ON DEMAND LOYALTY



SMS / MMS / Push

Keep your customers coming back with Leafbuyer Loyalty, the communication and rewards platform packed with powerful solutions including segmentation and targeting.



Website

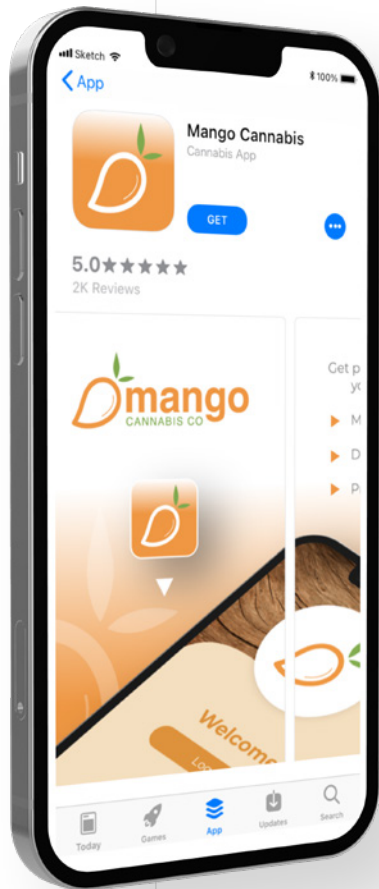
Grow your customer list and build your audience with Leafbuyer.com and put your business in front of millions of cannabis consumers.

New Customers from Leafbuyer.com

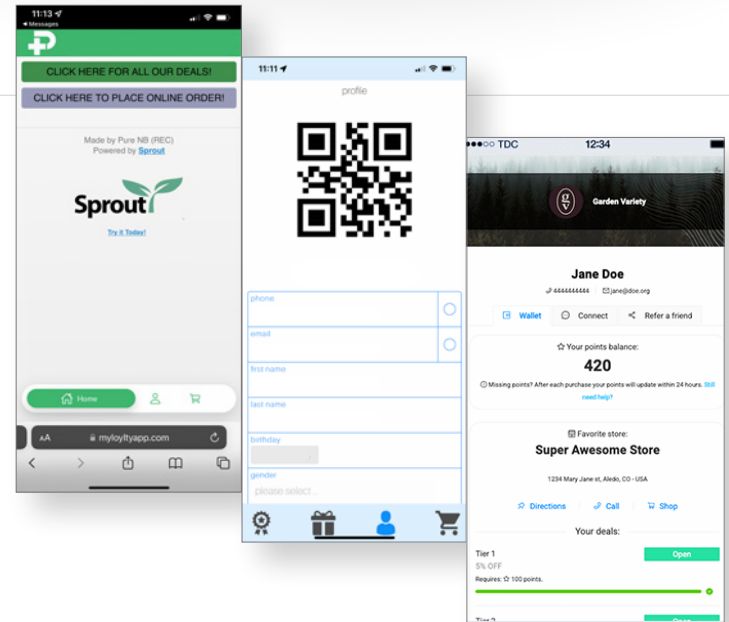




App Comparison



Custom
Branded
App



Other Apps

- ✗ Generic
- ✗ Not Customizable
- ✗ Cluttered with Ads

**DON'T GET STUCK
WITH AN 80s
LOOK IN 2022**

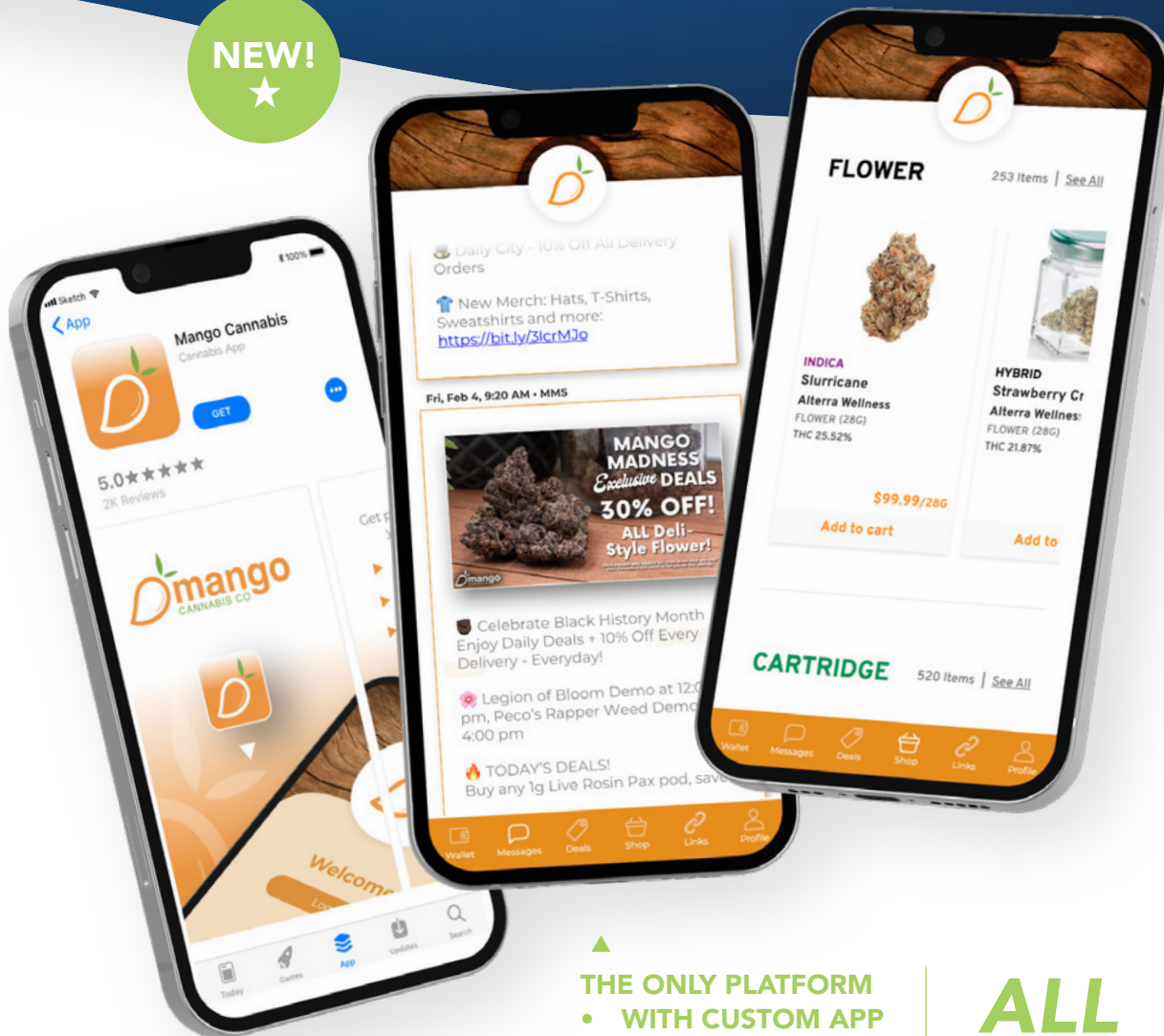


Custom Branded Application



INCLUDES

- Pickup and Delivery**
Capture more sales 24/7 with ordering functionality
- Messaging**
Highest delivery rates in the industry
- Purchase History**
Provides up to date purchase history
- Rewards Wallet**
Keeps track of Loyalty Points
- Deals**
Ability to provide instant incentives to increase sales linked to Leafbuyer.com
- Target Marketing**
Target consumer interests in categories such as flower, edibles, concentrates with SMS/MMS/Push



- ▲ **THE ONLY PLATFORM**
- **WITH CUSTOM APP**
- **TEXTING**
- **LOYALTY**
- **WEBSITE**
- **POS**
- **LEAFBUYER.COM**






ALL -IN- ONE





SMS / MMS / Push

INCLUDES

-  **Segmentation**
Use powerful data to reach specific demographics and understand how your customers are engaging
-  **Auto Connect**
Automatically triggered campaigns: "Happy Birthday", "thank you for your purchase"
-  **Target Text Messaging**
Target consumer interests in categories such as flower, edibles, concentrates
-  **Highest Delivery Rates**
In the cannabis industry
-  **Tablet Signups**
Collect in-store signups easily using your existing hardware



**1-CLICK CONTINUE,
NO PIN CODES,
NO PHONE ENTRY REQUIRED**



"Working with the Leafbuyer texting platform has been pleasantly simple and straightforward! They have delivered on their promise for an easy and effective way to keep in contact with our customers. It's been great to be able to send graphics along with the text – so much better than just a plain text message. We feel that Leafbuyer is in the business to support our success!"

— Susan Irely | Nature's Gift Shop

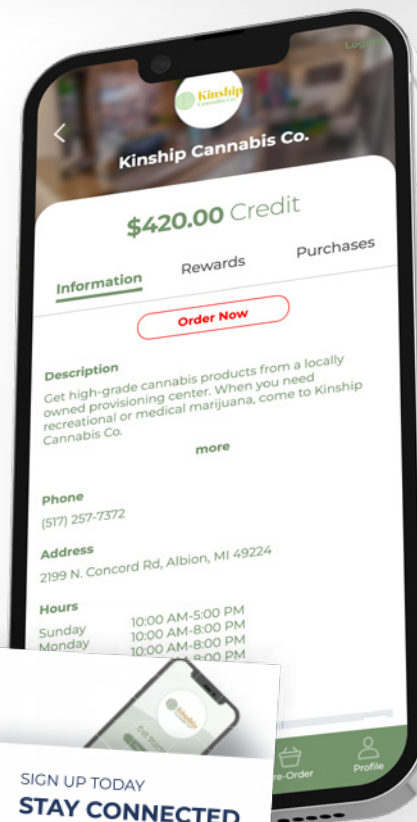
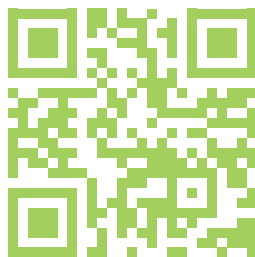


On-Demand Loyalty

INCLUDES

- ✓ **Easy Integration**
Leverage your POS' loyalty + integrate via our collaborative APIs
- 🏆 **Advanced Customization**
Use Leafbuyer Loyalty for more advanced loyalty requirements
- 💰 **Rewards**
Reward with points per spend for every dollar spent at checkout or per visit at your store
- 📊 **Customer Insights**
Learn about customer interests and gather and review data reports
- 📱 **QR Touchless Signup**
Signup for loyalty and rewards with a simple scan with your phone
- 👤 **Add Customers Automatically**
Fully compliant and covers TCPA language and app downloads in one message

REWARDS START HERE





Grow Your List

Get more sign-ups in-store, online and access new consumers through the total network reach of Leafbuyer over 6 unique channels to diversify your audience.

INCLUDES

- Postcards
- Auto Opt-In
- Lead Catcher
- Leafbuyer.com
- In-Store QR Codes
- POS Integration



Add Customers through Leafbuyer.com

Welcome to Barbary Coast!

Thank you for joining our program. We appreciate your business!

Please click this link to continue your registration bc-lb.wallet.co

Reply STOP to opt-out.

Auto Opt-In



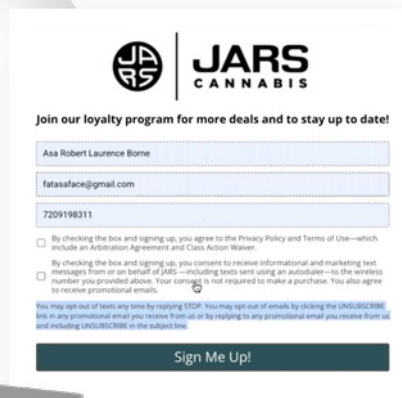
Postcards for Bags



In-Store Signage

Lead Catcher for Website

POS Integration



OTHER TEXTING PROVIDERS MISS



Online Ordering

Order anywhere and remove friction in the buying process with Leafbuyer Online ordering integration on your own website, through Leafbuyer.com and the Leafbuyer app.

INCLUDES

✓ Easy Integration

Leverage your POS' loyalty + integrate via our collaborative APIs

dutchie

♥ Jane

ola

wm

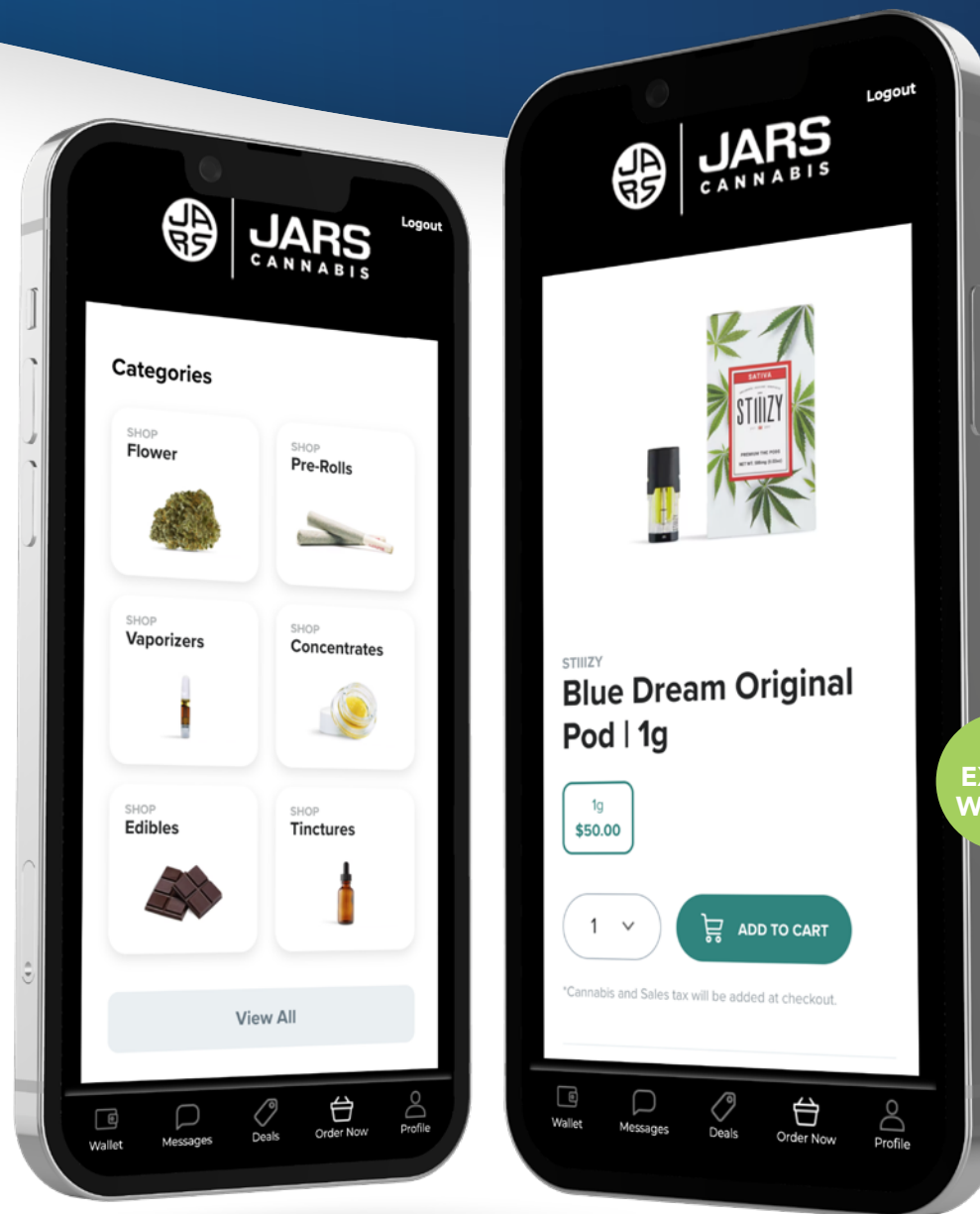
LeafLogix

TREEZ

+ MANY MORE!

🛒 BYOM

Bring Your Own Menu - use your existing menu, no need to update anything else





Analytics Data

Watch real time stats on deliverability, message engagements, opt ins + opt-outs, categorically based purchase data by client, Leafbuyer.com sign up stats, and more.

INCLUDES

Dashboard

Track data from all locations with comprehensive stats

Control Texts and Rewards

Simple to use tools give you control over incentives and promo campaigns



"Prior to Leafbuyer, we experienced a lull where patients felt out of the loop. They were feeling in the dark as "perks" and deals were taken away from them. With Leafbuyer Loyalty, our patients feel appreciated and rewarded. We utilize texting campaigns to guide traffic to our store and keep more loyal patients. Overall, Leafbuyer has definitely been a great addition to the Good Weed family!"

— Raquel Uhland | Good Weed Dispensary



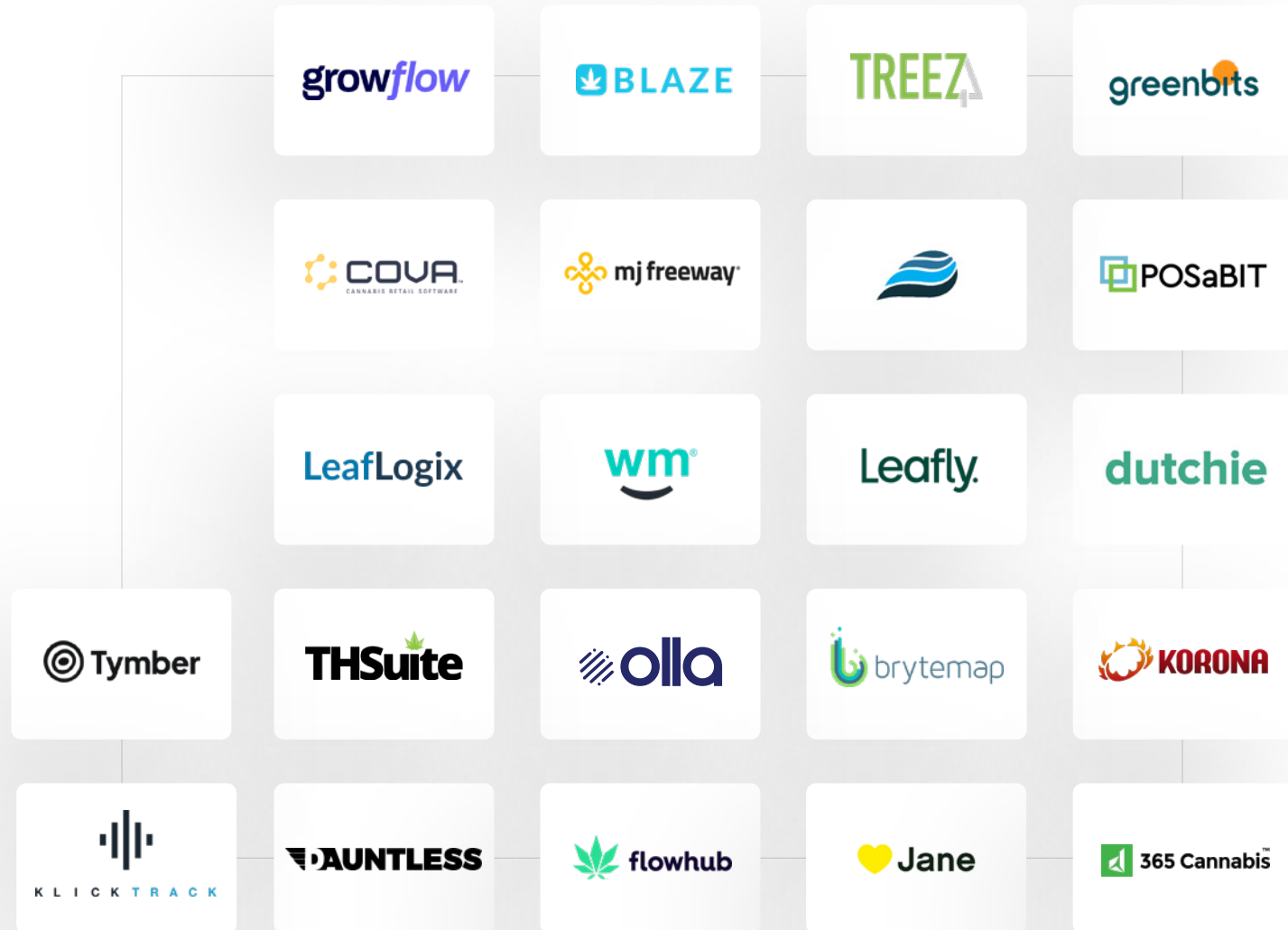
SORT BY SPEND AMOUNT, PRODUCT INTEREST, OR LOCATION ▲

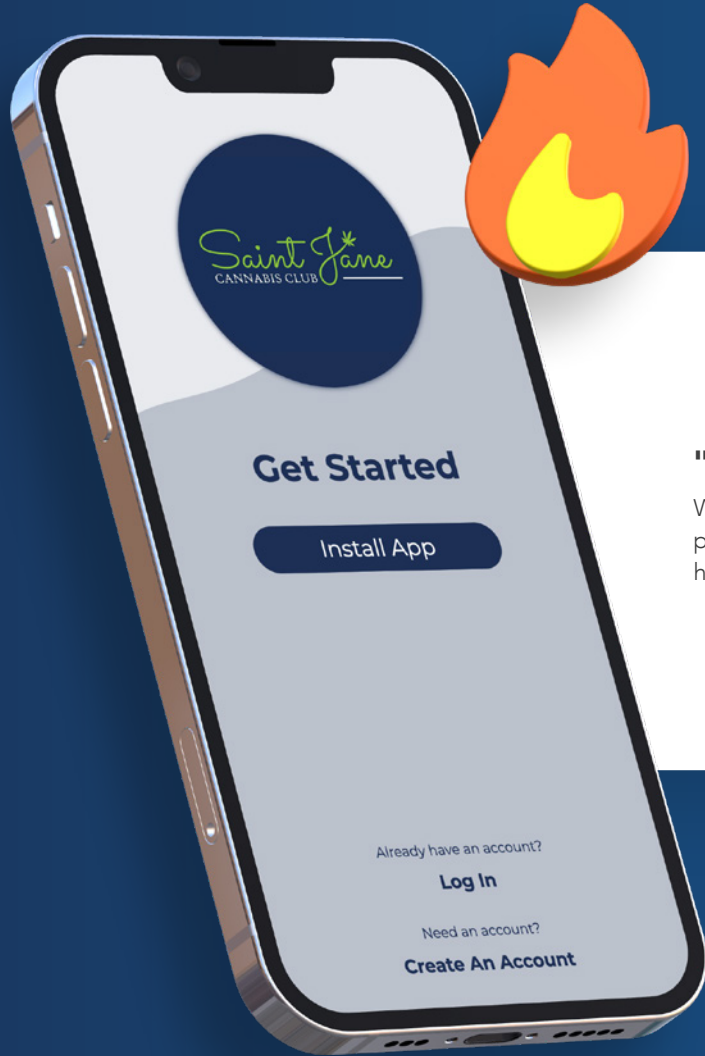


Integration Partners

CAN INCLUDE

- ✓ Transactions
- ✓ Customers
- ✓ Products
- ✓ Discounts
- ✓ Customer Segmentation
- ✓ Analytics





"Leafbuyer promised different results and they DELIVERED!"

We are now able to have weekly meetings, plan out marketing, and use the Leafbuyer platform to bring it all to life. Customer love the loyalty app and literally can't wait to hear from us! Leafbuyer, YOU ARE A GAME CHANGER!!!! THANK YOU!!!!"

Breion Garrett | Operations Manager, **Saint Jane Cannabis Club**



"Leafbuyer Texting/Loyalty platform has been a valuable asset for our business and customer retention efforts. Although slightly skeptical at first, I've seen first hand how our patients engage with the kiosks in the store and keep coming back for repeat visits... they find it like a game and everyone wins!"

Mica Hays | Owner, **Eden Pharmaceuticals**



Contact Us

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